

For Immediate Release February 4, 2011 Contact: Brad Schleicher 410.779.3423 bschleicher@moodlerooms.com

Cambridge Global Grid for Learning Partner with Moodlerooms Leading broker and aggregator of digital educational content has established a joint partnership with proven provider of enterprise Moodle-based e-learning solutions to improve access to digital content

within an intuitive and sustainable e-learning environment

Baltimore, MD — **Moodlerooms, Inc.**, the provider of proven, enterprise Moodle-based e-learning solutions has established a joint partnership with leading broker and aggregator of digital educational content, Cambridge Global Grid for Learning (GGfL), a wholly owned subsidiary of Cambridge University Press, one of the world's most respected publishers, to further the effort of providing educators and learners across the world with a safe and reliable environment to search, stream and download high quality and copyright-cleared learning resources from multiple content providers.

Over 40 content providers are currently available through GGfL, including Cambridge University Press, Intel, Science Photo Library, Classical Comics, Corbis, Reuters, EduPuzzles, and Bridgeman Education, making it one of the most comprehensive digital educational content collections in the world.

Within the joint partnership, Moodlerooms will provide GGfL with the feature-rich, scalable and sustainable e-Learning platform joule® in which to deliver its library of over one million educational digital multimedia resources from an extensive and growing range of trusted content providers. In turn, GGfL will connect Moodlerooms customers at all stages of education – from kindergarten through adult - to their library of digital multimedia content, making it easier to engage, motivate and inspire learners in new and creative ways.

Julian Mobbs, Managing Director of GGfL, comments: "Feedback from the K-12 institutional market highlights two key questions: how can schools get the most out of learning platform technologies; and how can educators and learners easily access and integrate digital resources from multiple sources into day-to-day teaching and learning, safely and reliably. The answer is simple: platforms and content must work seamlessly together. Our partnership with Moodlerooms provides a learning platform pre-populated with a digital library of learning resources that educators and learners can easily access and use alongside their lessons, courses and activities - all within a single and adaptable environment."

"One of the most pressing challenges for today's educators is how to seamlessly incorporate the best learning technologies and content into the classroom for the long term. Moodlerooms' partnership with the Cambridge Global Grid for Learning is a pivotal opportunity to overcome that challenge," says Joe McAvoy, Moodlerooms VP of Corporate Development. "Moodlerooms is honored to establish a partnership with Cambridge Global Grid for Learning and to contribute to its well-respected legacy of aligning efforts to serve the evolving needs of a vibrant education community."



GGfL offers a dynamic selection of resource types, including interactive activities, contextualized audio and video files, images, e-books and other documents from some of the world's most innovative providers. With the assistance of an intuitive search and retrieval system, learning resources can be easily searched by keyword, age range, subject, resource type, content provider and timeline, ensuring educators and learners can quickly identify and access the resources they need.

Based on managed open-source Moodle, the world's most widely-used learning management system, Moodlerooms' enterprise e-Learning platform, joule, provides a sustainable, flexible and intuitive platform for seamlessly deploying robust, interoperable content throughout the various modules and tools that have been integrated into the e-Learning environment.

About Cambridge University Press (<u>www.cambridge.org</u>)

Cambridge University Press is the publishing business of the University of Cambridge, one of the world's leading research institutions. Throughout its history, the Press has maintained a reputation for innovation and enterprise, through publishing the latest research, and through supporting the latest methodologies for teaching and learning. Its purpose is to advance learning, knowledge and research worldwide. It publishes 240 journals and over 2,500 books annually for distribution in nearly every country in the world.

About Global Grid for Learning (<u>www.globalgridforlearning.com</u>)

Global Grid for Learning (GGfL) aims to connect teachers and students at all stages in education to single sources of digital multimedia content from multiple providers. Its mission is to become the leading digital content broker and supply network for education markets worldwide.

GGfL services provide a safe and reliable way for teachers and students to search, stream and download high quality and copyright-cleared learning resources from trusted content providers. Our growing library of over one million digital multimedia resources makes it easier for teachers to engage, motivate and inspire media savvy students.

Available online and through commonly used learning platforms, portals, and commonly used educational software, GGfL ensures teachers and students have seamless access to the digital content they need, when they need it for anywhere, anytime teaching and learning. Cambridge Global Grid for Learning is a wholly owned subsidiary of Cambridge University Press, one of the world's leading educational publishers.

About Moodlerooms (<u>www.moodlerooms.com</u>):

Moodlerooms provides educators and learners across the globe with proven e-learning solutions that are flexible, scalable, reliable and affordable. By combining Dell Cloud Hosting, Managed Open-Source, and Software-as-a-Service delivery, Moodlerooms' customers receive the benefits of opensource Moodle with the comfort and assurance that come from enterprise-level deployment, implementation, value added support, and consulting services. With an unwavering commitment to creating a more effective and engaging education community, Moodlerooms is the CHANGE you want e-learning to be.

